

Product Overview








Target those customers who prefer buying your products online with our e-Commerce Suite, PowerStore. The application offers manufacturers and distributors highly flexible, scalable, customizable and secure e-commerce solutions that can be fully integrated with legacy supply chain systems as well as the other PowerSuite applications. Whether it is B2B sales to your channel partners or B2C sales to end users, PowerStore will simplify the ordering process for you and your customers without sacrificing any of your levers of control.

Details

PowerStores handle your customer transactions beginning to end – from browsing to check out to automatic e-mail confirmations to tracking shipping and payments to management reports. PowerStores unique promotional capabilities allow sellers to geographically or demographically target online promotions to selected customer groups while keeping all of the promotion's administration paperless. PowerStore's easy-to-navigate and user-friendly interfaces will keep your customers coming back.

PowerStore allows a company to make promotional offers to targeted segments within the company's database.

Some of PowerStore unique available features:

-  Promotions module to target offers by customer attribute(s) or geography
-  License validation for restricted-use or government-controlled products
-  Geographic purchasing restrictions for regulatory or marketing purposes
-  Full integration with your existing supply-chain systems
-  Real-time freight quoting from multiple carriers
-  Customer order tracking
-  Complete sales reporting package to slice, dice and view your sales results